

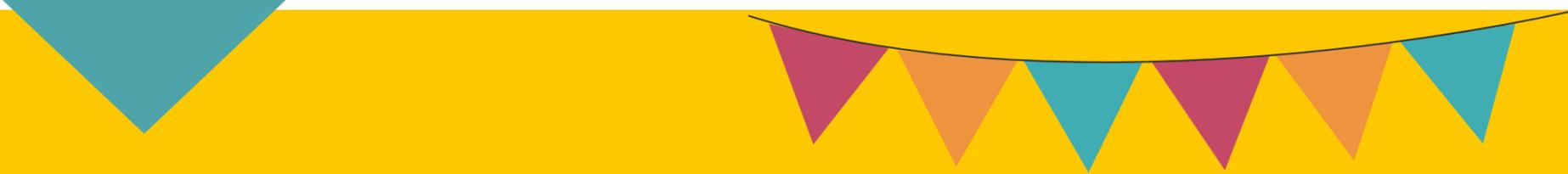
**Increasing the  
visibility of your  
publication**



**Five post-publication tips  
from Tech Observer**

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**on the acceptance of your article!**



Thank you for giving Tech Observer the opportunity to support your work.

We all want the same thing, which is for your article to be widely read, shared, and cited. Here are some tips on how you can increase the visibility of your work. We hope that these will help you to maximize the impact of your publication!





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Upon publication, send an email with the news, abstract, and a hyperlink to the article.



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**"Click here {**hyperlink underlined text to your article**} to see our newest publication on **insert topic**!"**



Social  
Media

Share the news and URL of your article on Facebook, Twitter, LinkedIn, or other appropriate channels.



4

Presentation

Present the key points of your article to internal and external stakeholders.



Title

Background

Objectives

1 —  
2 —  
—

Methodology

Results



Conclusions

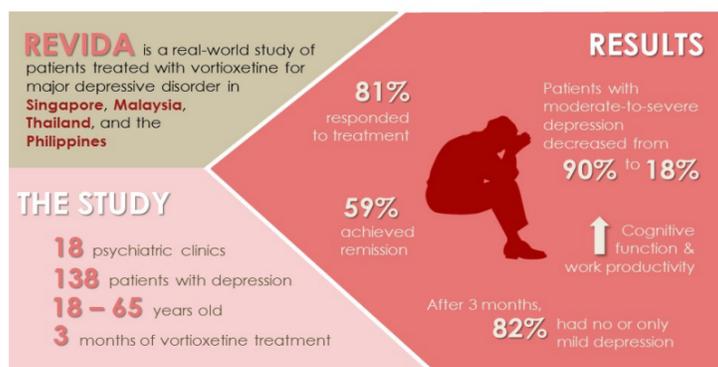
5

Visual Abstract

Encourage people to read the full article by sharing a visual summary of your article.



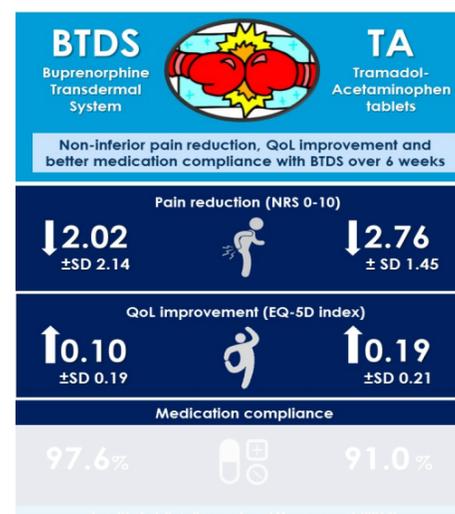
Results of a real-world study on vortioxetine in patients with major depressive disorder in South East Asia (REVIDA)



CMRO

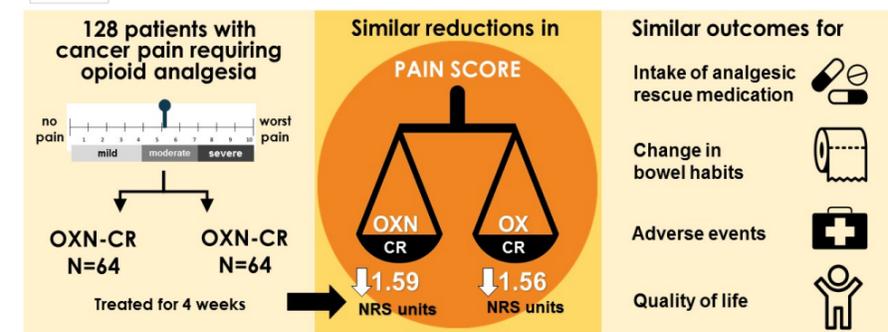
Chin et al. Current Medical Research and Opinion (2018)  
[DOI: 10.1080/03007995.2018.1477746](https://doi.org/10.1080/03007995.2018.1477746)

Transdermal buprenorphine versus oral tramadol-acetaminophen in Korean patients with persistent pain after spinal surgery



Lee et al. Pain Research and Management (2017)  
[DOI: 10.5542/2017.20.1.1](https://doi.org/10.5542/2017.20.1.1)

Randomized controlled trial: Efficacy and safety of controlled-release oxycodone/naloxone versus controlled-release oxycodone in Korean patients with cancer-related pain



KH Lee et al. Chinese Journal of Cancer (2017)  
<https://doi.org/10.1186/s40880-017-0241-4>

A one-page visual summary conveys the key messages of the article quickly and clearly



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